


Adding CareCredit to Your Website is Easy!

Having a financing page on your website helps make it easy for patients or clients to know that you offer flexible financing and pay for their procedures, treatments and skin care products. Offering CareCredit on your website can help your practice attract and retain patients or clients who may prefer to finance care. This page can help them learn more about CareCredit, see if they prequalify and apply on their own. The example below illustrates how your financial page could look utilizing our copy and image assets.

The screenshot shows a website header for 'ABC Practice' with navigation links: home, about us, services, our staff, financing (highlighted), and contact us. Below the header is a green banner with the CareCredit logo and the text 'Pay Over Time with the CareCredit Credit Card'. The main content area features a headline: 'ABC Practice proudly accepts the CareCredit credit card for all your health, wellness and beauty wants or needs.' This is followed by a paragraph explaining the benefits of the credit card. A bulleted list includes: 'Promotional financing options available', 'See if you prequalify with no impact to your credit score', 'Instant credit decisions', and 'No annual fee†'. Below the list is another paragraph stating that CareCredit is accepted at over 266,000 locations for various services. A call to action asks visitors to learn more by visiting carecredit.com or contacting the office. On the right side of the page, there are three interactive buttons: 'Financing Available' with a 'See If You Prequalify' button, 'Payment Calculator' showing an 'ESTIMATED PROCEDURE AMOUNT' of '\$', and 'Special financing options available' with a 'Pay Your Bill' button. All buttons feature the CareCredit logo.

ABC Practice
Practice

home about us services our staff **financing** contact us

 Pay Over Time with the CareCredit Credit Card

ABC Practice proudly accepts the CareCredit credit card for all your health, wellness and beauty wants or needs.

Help fit the care you want or need into your budget with the CareCredit health, wellness and beauty credit card. It offers flexible financing options that allow you to pay over time.*

- Promotional financing options available
- See if you prequalify with no impact to your credit score
- Instant credit decisions
- No annual fee[†]

CareCredit also helps make care possible for you and your family. It's accepted at 266,000+ locations, so you can pay for chiropractic, dentistry, dermatology, cosmetic, hearing, prescriptions, pet care and more. It's a convenient way to help fit expenses not covered by insurance into your budget.

Learn more by visiting carecredit.com or contacting our office.

*Subject to credit approval. Visit carecredit.com for details.
† For new accounts as of 5/30/24: Purchase APR is 32.99%. Penalty APR is 39.99%. Minimum Interest Charge is \$2.

CareCredit is a Synchrony solution. When you go to the CareCredit website you will be subject to the Synchrony privacy policy, which differs from the [insert practice name] privacy policy. You can learn more about the Synchrony privacy policy at carecredit.com.

Financing Available
See If You Prequalify
CareCredit

Payment Calculator
ESTIMATED PROCEDURE AMOUNT
\$
CareCredit

Special financing options available.
Pay Your Bill
CareCredit

62% of patients surveyed do online research about cost/fees and when researching a procedure, and 1 in 4 consumers said they ask a provider about financing options.¹

Need assistance? Call your Practice Development Team at 800-859-9975

¹ CareCredit Path to Care Findings, 2022.



CareCredit
a Synchrony solution

Copy and Image Assets for Your Financial Page

Ready-to-go copy for your financial page.

Simply copy and paste it into your website page.

(Please do not alter any copy other than adding practice name.)

[Insert practice name] proudly accepts the CareCredit credit card for all your health, wellness and beauty wants or needs.

Help fit the care you want or need into your budget with the CareCredit health and wellness credit card. It offers flexible financing options that allow you to pay over time.*

- Promotional financing options available
- See if you prequalify with no impact to your credit score
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[†]**Learn more by visiting carecredit.com or contacting our office.**

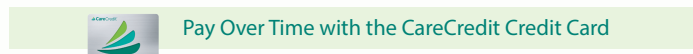
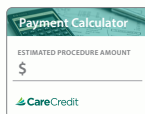
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Let patients or clients know you are committed to helping them get care by placing banners and buttons throughout your website.

- Various types available including Custom Link and Payment Calculator
- Multiple sizes to choose from, including animated or static options
- Link to your CareCredit webpage, your Custom Link or directly to CareCredit's website



To download these digital assets and more, visit the Provider Center at www.carecreditprovidercenter.com/portal/login