

ACHIEVE MORE TOGETHER WITH THE

CARECREDIT PLAYBOOK

Help turn cost conversations into less of a scramble and more of a scripted play. It's as easy as **C.A.R.E.**



Communicate the CareCredit credit card benefits including promotional financing options available.



Ask if patients are interested in financing options early and often in the conversation.



Recommend seeing if they prequalify from their mobile phone with no impact to their credit score by scanning your custom QR code.



Empower them to get the elective care they want now and pay over time.

PRO TIP:

Use the payment calculator to estimate budget-friendly monthly payments. Visit www.carecredit.com/payment_calculator



WHAT MAKES CARECREDIT SUCH A GREAT TEAMMATE? WE'RE GLAD YOU ASKED.

1. Why should I offer CareCredit?

CareCredit is a credit card dedicated to health and wellness that offers your patients financing options and helps you tap into our growing network of existing cardholders.

2. Where is CareCredit accepted?

It's accepted at over 270,000 provider and retail locations, (including pharmacies like Walgreens and Rite Aid), which means patients and clients can use their card for out-of-pocket vision, hearing, dental and vet care, cosmetic procedures, general health and wellness wants and needs, and more.

3. Do cardholders need to apply every time they want to use CareCredit?

No, if approved, cardholders can use CareCredit again and again to pay for health and wellness expenses for the whole family—including pets (up to their available credit limit).

4. How is CareCredit different than a general-purpose credit card?

CareCredit is a dedicated health, beauty and wellness credit card for the whole family, including pets, with special financing on purchases of \$200 or more.

For additional tools, **scan our QR code**
or call **800-859-9975, select option 1, then 6,**
Monday–Friday, 8:00am–6:30pm EST

www.carecredit.com/providers/toolkits

