

PRACTICE GROWTH CHECKLIST



CareCredit is a trusted patient financing partner that supports our providers and patients and helps practices grow.

✓	For 35+ years CareCredit has solely focused on patient financing.
✓	41+M CareCredit accounts opened since inception.
✓	\$2,200 average first ticket when a CareCredit credit card is opened in a dental practice.
✓	Patients can see if they prequalify for CareCredit with no hard credit check .
✓	CareCredit enrolled dental practices receive payment in 2 business day , with no recourse*, and helps reduce administrative burden.
✓	CareCredit is integrated in 90%+ practice management software systems providing a seamless financial experience.

*Subject to the representations and warranties in the Agreement with Synchrony.

CareCredit Benefits Patients, Providers and Dental Practices.

Patients unprepared for the cost of care may delay, decline or compromise care, which could cause further health issues. CareCredit helps give them a clear path forward, which helps patients commit to treatment.



65% of providers surveyed believe CareCredit helps patients move forward with treatment.*



51% of consumers surveyed are not confident they could cover an unexpected cost of \$1,000.**



61% of providers surveyed believe CareCredit helps them overcome cost objections from patients.*



CareCredit is a financing resource patients can use for their family's ongoing dental needs, helping improve patient retention.^

*Synchrony Provider Satisfaction Study, 2024.

**Synchrony's In Synch Consumer Monthly Tracker, February 2025.

^Subject to credit approval.

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Tap into the power of CareCredit, which has 12+ million cardholders.

There are 12+ million CareCredit cardholders, some of whom may be looking for a dental practice where they can use their card.



1 in 10 US residents have or have had a CareCredit credit card.*



\$40B total available credit of all CareCredit cardholders.



People looking for providers who accept CareCredit search the Acceptance Locator an average of **2.1+M times a month.****



CareCredit is accepted at **270K+ locations.**



CareCredit approves **213K new cardholder accounts** each month on average.



CareCredit is used **68K+ times** per weekday on average.



CareCredit provides **insights** and **resources** from dental thought leaders and colleagues.

*Health & Wellness 2023 Analytics and 2023 U.S. Census Bureau.

**January – December 2023 Adobe Workspace Report.

Transparent. Predictable. Responsible.

CareCredit is fully transparent, complying with federal and state laws — so dental providers and teams can be confident they are offering a payment option from a responsible financing partner to their valued patients.	
✓	95% of cardholders surveyed rate CareCredit as a good to excellent value.*
✓	89% of cardholders say they would recommend CareCredit to a friend.*

*CareCredit Cardholder Engagement Study, 2023. CareCredit is a Synchrony solution.

CareCredit is committed to your success.

✓	Enrolled CareCredit providers can benefit from a relationship with an experienced practice growth team.
✓	CareCredit supplies practices with valuable resources from industry thought leaders and colleagues to help with key practice issues.
✓	CareCredit provides ongoing and on-call team training and support.