

# **Email Content**

Email 1

Subject: Share your story to help save their hearing. Preview: Amplify hearing health awareness today.

## [HEADLINE]

69% of audiologists surveyed said young adults are not aware of the long-term impact of their behavior when it comes to hearing health.<sup>1</sup>

## [BODY]

This means there's a good chance your loved ones don't know about the long-term health risks associated with hearing loss either.

Talking openly about hearing loss and its impact later in life can be a powerful motivator for preventative care.

You can help the people you care about prioritize their hearing health by sharing facts like this and telling them your own hearing health story.

By sharing your story, you can help people understand the importance of proactive hearing care and the benefits of having their hearing checked.

Encourage your loved ones to schedule a FREE hearing screening at our clinic as a first step toward protecting their hearing. We know they'll love to hear it.

Plus, we accept the CareCredit health and wellness credit card as a way to pay for audiology care, hearing devices and more. Learn more and apply at [INSERT CUSTOM LINK].

#### [FOOTER]

<sup>1</sup>Synchrony Hearing Health & Loss Prevention Study, May 2024.

Email 2

Subject: Be an advocate for healthier hearing.

Preview: Talk to your loved ones today.

## [HEADLINE]

# Be loud about taking action!

## [BODY]

Did you know? Consumers with hearing impairments experience symptoms for an average of 2.5 years before consulting with a doctor or hearing specialist.<sup>1</sup>

Sharing your hearing story with your loved ones could help motivate them to do something now.

Let them know about your experience and encourage them to schedule a screening. We're here to help everyone keep hearing the things they love.

To help you pay for care costs, we accept the CareCredit health and wellness credit card. It's a way to pay for hearing care, devices and more. Visit [INSERT CUSTOM LINK] to learn more!

## [FOOTER]

<sup>1</sup>Synchrony Hearing Health & Loss Prevention Study, May 2024.

# How to get your custom link & QR code

#### Instructions:

- 1. Access CareCredit's <u>Contactless Financing page</u> to learn how to set up your practice's custom link and QR code.
- 2. Log in to your CareCredit <u>Provider Center</u> account and follow the instructions to request your materials.