



## The BETTER TOGETHER Series

How CareCredit & Pets Best Help Give Pets a *Lifetime of Care*

# What makes a pet owner's pulse race?

## How to Be Better Prepared Together

Scan to learn how the CareCredit health and pet care credit card and Pets Best Pet Health Insurance work together to help keep clients prepared for a lifetime of pet care.



### The Challenge:

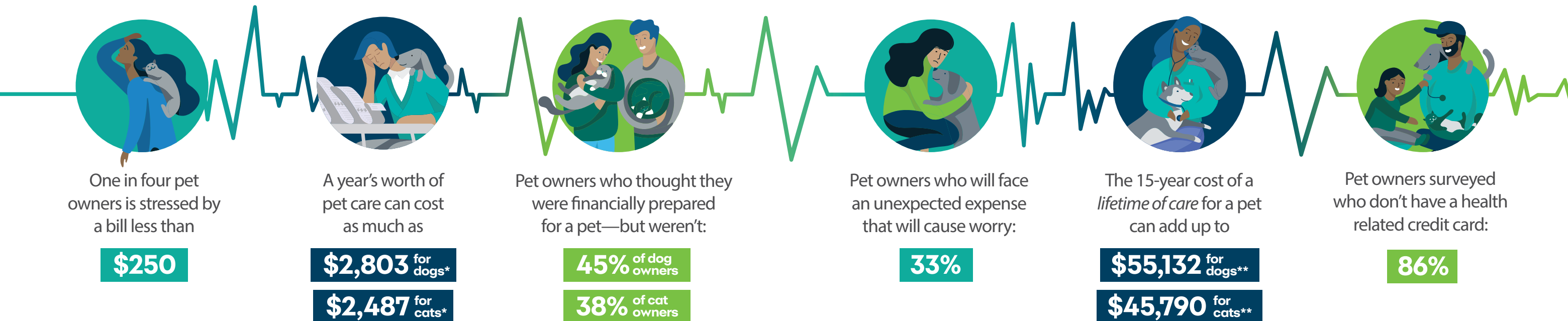
**Unexpected veterinary costs can trigger stress in pet owners.**

Although clients have a special place in their hearts for their cherished pets, most don't consider the financial side of caring for them. The Synchrony Pet Lifetime of Care study revealed that a significant number of pet owners find themselves unprepared for veterinary expenses. What's more, only 6% of respondents said they had pet insurance when they first got their pet, so it's no wonder their stress levels spike when they face an unanticipated pet-related expense.

### The Solution:

**Taking an 'and' approach to financial solutions can help in a heartbeat.**

Together, the CareCredit health and pet care credit card and Pets Best Pet Health Insurance help offer clients a complete financial safety net. Share the benefits of having both with your clients as a way to help them avoid cost anxiety and feel **better prepared** to manage the cost of care. They can pay for care upfront with CareCredit and get reimbursed for eligible expenses with Pets Best. Visit [vetbettertogether.com](http://vetbettertogether.com) to learn more.



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Source: Pet - Lifetime of Care Study, Synchrony, August 2021. \*Does not include health insurance, wellness plans, spaying/neutering, technology purchases or initial costs. \*\*Includes initial costs, spaying/neutering, technology cost, and end-of-life expenses.

